

ORDER



Orders
Order / Rev: 184126
Alt Order #:
Product Desc: Perlmutter for Congress 2012
Estimate: 11563
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 10/03/12 / 10/03/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street Ste. 510
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congress/Perlmutter(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: PREEMPTIBLE
Revenue Codes: POL, POL-CANDIDATE, Unassigned

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	48	\$22,175.00	\$18,848.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	48	\$22,175.00	\$18,848.75	0.00
Totals	48	\$22,175.00	\$18,848.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/29/12	10/31/12	7News at 5AM	CA	5AM-530AM	1-1----	:30	2	\$200.00	PREE	0.00	NM	2	\$400.00
				7News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-1----		2			\$200.00			0.00			
N 2	KMGH	10/30/12	11/06/12	7News at 530AM	CA	530AM-6AM	11--1--	:30	3	\$225.00	PREE	0.00	NM	4	\$900.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1--1--		2			\$225.00			0.00			
		Week: 11/05/12	11/11/12	11-----		2			\$225.00			0.00			
N 3	KMGH	10/29/12	11/05/12	6-7A News M-F/KMGH	CA	6A-7A	1--1---	:30	2	\$400.00	PREE	0.00	NM	3	\$1,200.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	1--1---		2			\$400.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1			\$400.00			0.00			
N 4	KMGH	10/31/12	11/06/12	GMA M-F 7-9A / KMGH	CA	7A-9A	111-1--	:30	4	\$400.00	PREE	0.00	NM	4	\$1,600.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1-1--		2			\$400.00			0.00			
		Week: 11/05/12	11/11/12	11-----		2			\$400.00			0.00			
6	KMGH	11/03/12	11/03/12	7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
				7-9a Sat Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$200.00			0.00			
N 10	KMGH	10/31/12	10/31/12	930a-10 Right This Minu	CA	930a-10a	--1----	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
930a-10 Right This Minute														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-- 1----		1		\$200.00			0.00			
11	KMGH	11/05/12	11/05/12	The View THE VIEW	CA	10A-11A 1-----	:30	1	\$300.00	PREE	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$300.00			0.00			
N12	KMGH	11/01/12	11/01/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P --- 1---	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 1---		1		\$200.00			0.00			
N13	KMGH	10/29/12	10/29/12	The CHEW The CHEW	CA	1157A-1P 1-----	:30	1	\$175.00	PREE	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1		\$175.00			0.00			
N14	KMGH	10/31/12	10/31/12	M-F 230-3pm Inside Edition	CA	230-3p -- 1----	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-- 1----		1		\$200.00			0.00			
N15	KMGH	10/30/12	11/05/12	Katie M-F 3-4pm Katie Couric	CA	3-4pm 11-- 1--	:30	3	\$300.00	PREE	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1-- 1--		2		\$300.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1		\$300.00			0.00			
N16	KMGH	10/29/12	11/01/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P 11- 1--	:30	3	\$275.00	PREE	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11- 1--		3		\$275.00			0.00			
N17	KMGH	10/30/12	11/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11111--	:30	5	\$500.00	PREE	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4		\$500.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1		\$500.00			0.00			
18	KMGH	11/03/12	11/03/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$250.00	PREE	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$250.00			0.00			
19	KMGH	11/04/12	11/04/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$350.00	PREE	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$350.00			0.00			
20	KMGH	10/29/12	11/05/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 1-- 1--	:30	2	\$900.00	PREE	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-- 1--		2		\$900.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1		\$900.00			0.00			
N21	KMGH	11/02/12	11/02/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P ---- 1--	:30	1	\$1,050.00	PREE	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---- 1--		1		\$1,050.00			0.00			
N24	KMGH	10/29/12	11/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P 11- 11--	:30	4	\$1,000.00	PREE	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	11- 11--		4		\$1,000.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1		\$1,000.00			0.00			
25	KMGH	11/03/12	11/03/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$425.00	PREE	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1		\$425.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	KMGH	11/04/12	11/04/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-----S	:30	1	\$1,000.00	PREE	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1			\$1,000.00	0.00					
N27	KMGH	10/29/12	11/05/12	Nightline Nightline	CA	1037P-1103P	1111---	:30	4	\$450.00	PREE	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	1111---		4			\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KMGH	10/29/12-11/04/12		Nightline		1037P-1103P	MTWTh----	:30		(\$450.00)		0.00	NM		
	See MG 27.8,27.9,27.10 [only PE politcal in TP no avails KA 9/18]														
4	KMGH	10/29/12-11/04/12		Nightline		1037P-1103P	MTWTh----	:30		(\$450.00)		0.00	NM		
	See MG 27.8,27.9,27.10 [only PE politcal in TP no avails KA 9/18]														
6	KMGH	10/29/12-11/04/12		Nightline		1037P-1103P	MTWTh----	:30		(\$450.00)		0.00	NM		
	See MG 27.8,27.9,27.10 [only PE politcal in TP no avails KA 9/18]														
8	KMGH	10/29/12-11/04/12		Nightline		1037P-1103P	MTWTh----	:30		(\$450.00)		0.00	NM		
	Ⓜ Credited [Cancelled 10/3 revision]														
9	KMGH	10/29/12-11/04/12		Nightline		1037P-1103P	MTWTh----	:30		\$450.00		0.00	NM		
	Ⓜ MG for 27.4,27.3,27.6														
10	KMGH	10/29/12-11/04/12		Nightline		1037P-1103P	MTWTh----	:30		(\$450.00)		0.00	NM		
	Ⓜ Credited [Cancelled 10/3 revision]														
	Week:	11/05/12	11/11/12	1-----		1			\$450.00	0.00					
N29	KMGH	10/30/12	10/30/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	-1-----	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-1-----		1			\$200.00	0.00					
31	KMGH	11/04/12	11/04/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$250.00	PREE	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1			\$250.00	0.00					
Totals														48	\$22,175.00